

Rep Order# 8876268 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 37454

Printed: 10/09/2012 11:11 AM
Last Received: 10/09/2012 8:16 AM
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS
Advertiser () OBAMA, BARACK
Product OBAMA/P/D
Estimate# 1905
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1905
Flight Dates 10/02/2012 - 10/08/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK
TOTAL - \$46,085
PLEASE CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F,M	700A-900A	CBS THIS MORNING	:30	\$135.00	10/02-10/08	1	1	1	\$135.00	
	2	SA	500A-700A	CBS THIS MORNING SATURDAY	:30	\$50.00	10/06-10/06	0	0	0	\$0.00	
	3	TU-F,M	1100A-1200P	YOUNG & RESTLESS	:30	\$425.00	10/02-10/08	1	1	1	\$425.00	
	*4	TU-F,M	100P-200P	LET'S MAKE A DEAL	:30	\$325.00	10/02-10/08	0	0	0	\$0.00	
				Sales Remark: V5 .								
				V5 Comment Changed, Spots/week Changed								
	5	TU-F,M	200P-300P	THE TALK	:30	\$325.00	10/02-10/08	1	1	1	\$325.00	
	*6	TU-F,M	300P-400P	ELLEN	:30	\$300.00	10/02-10/08	0	0	0	\$0.00	
				Sales Remark: V5 .								
				V5 Comment Changed, Spots/week Changed								
	7	M	800P-900P	HOW I MET MOTHER/ PARTNERS	:30	\$1,800.00	10/08-10/08	1	1	1	\$1,800.00	
	8	TU	900P-1000P	NCIS: LOS ANGELES	:30	\$12,000.00	10/02-10/02	1	1	1	\$12,000.00	

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	9	TU	1000P-1100P	VEGAS	:30	\$7,700.00	10/02-10/02	1	1	1	\$7,700.00	
	10	W	800P-900P	SURVIVOR 25	:30	\$2,200.00	10/03-10/03	0	0	0	\$0.00	
	11	W	900P-1000P	C.S.I.	:30	\$2,300.00	10/03-10/03	1	1	1	\$2,300.00	
	12	TH	800P-900P	BIG BANG/ 2.5 MEN	:30	\$2,700.00	10/04-10/04	1	1	1	\$2,700.00	
	13	F	800P-900P	CSI NY	:30	\$1,400.00	10/05-10/05	1	1	1	\$1,400.00	
	14	F	900P-1000P	MADE IN JERSEY	:30	\$1,400.00	10/05-10/05	1	1	1	\$1,400.00	
	15	F	1000P-1100P	BLUE BLOODS	:30	\$5,600.00	10/05-10/05	1	1	1	\$5,600.00	
	16	SU	1000P-1100P	THE MENTALIST	:30	\$7,700.00	10/07-10/07	1	1	1	\$7,700.00	
	17	TU-F,M	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$450.00	10/02-10/08	1	1	1	\$450.00	
	*18	SA-SU	1100P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$275.00	10/06-10/07	0	0	0	\$0.00	
	Sales Remark: V5 . V5 Comment Changed, Spots/week Changed											
	20	TH	800P-900P	PERSON OF INTEREST	:30	\$2,100.00	10/04-10/04	1	1	1	\$2,100.00	
	21	SA	1235A-135A	DAVINCI'S	:30	\$50.00	10/06-10/06	1	1	1	\$50.00	

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---REPORT TOTALS---

Report Totals: 15 / \$46,085.00

---SALES MONTHLY TOTALS---

Oct 12: 15 / \$46,085.00
Sales Totals: 15 / \$46,085.00
Station Totals: 15 / \$46,085.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$153,617	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+